

University of New Mexico
Department of Communication & Journalism
Statistics for the Accrediting Council for Education in Journalism and Mass Communication (Standard 6)
August 2016

Enrollment: Communication & Journalism								
Majors							Fall 2015 Second Majors	Fall 2015 Minors
	2010	2011	2012	2013	2014	2015	2015	2015
Communication	313	336	379	420	463	500	63	201
Journalism & Mass Communication	673	601	567	477	451	402	17	39

Retention Rates for Communication & Journalism (First-time, Full-time Students by Starting Semester)											
Major	Fall 2010	Spring 2010	Fall 2011	Spring 2011	Fall 2012	Spring 2012	Fall 2013	Spring 2013	Fall 2014	Spring 2014	Spring 2015
Communication	95%	86%	100%	75%	100%	88%	100%	N/A	83%	100%	N/A
Journalism & Mass Communication	97%	92%	100%	87%	100%	81%	97%	97%	68%	N/A	N/A

Graduation: Time to Degree (First-time, Full-time Students)				
Cohort	Majors	1-4 Years	5-6 Years	7-8 Years
Fall 2006	Communication	45%	43%	12%
	Journalism & Mass Communication	52%	42%	6%
Fall 2007	Communication	50%	50%	0%
	Journalism & Mass Communication	55%	44%	1%
Fall 2008	Communication	20%	80%	0%
	Journalism & Mass Communication	28%	72%	0%
Fall 2009	Communication	15%	85%	0%
	Journalism & Mass Communication	38%	62%	0%
Fall 2010	Communication	100%	0%	N/A
	Journalism & Mass Communication	100%	0%	N/A