

Fall 2017 C&J Colloquium Series

SPONSORED BY UNIVERSITY OF NEW MEXICO DEPARTMENT OF COMMUNICATION & JOURNALISM, THE DEPARTMENT OF AMERICAN STUDIES, AND THE LATIN AMERICAN AND IBERIAN INSTITUTE

Did You Go North Instead of West? The Vernacular Rhetoric of Ohio Mexican Americans

Presented by Dr. Alberto González

For Mexican-origin residents in Ohio, our ethnic heritage finds expression in a border imaginary conveyed through the stories, art, and advocacy of fourth and fifth generation residents. This presentation explores the vernacular discourses of Ohio Mexican Americans and describes how the rhetorical constructions of Mexico and the U.S.-Mexico border work to maintain latinidad, critique, and social agency.



Alberto González (PhD, The Ohio State University) is Distinguished University Professor in the School of Media and Communication at Bowling Green State University. He is also Research Fellow in Intercultural Communication with the Hugh Downs School of Human Communication at Arizona State University. His writing is situated at the intersection of critical intercultural communication and rhetorical criticism.

When: Friday, October 27th, 12:00-1:30pm

Where: C&J 119

Food and beverages provided!